

Dr. Ayush Srivastava
Assistant Registrar
Nodal Officer-Training & Placement



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Ref: AKTU/UIIC/2021/413

5th May, 2021

To

The Directors/Principals
Colleges affiliated/associated to Dr. APJ Abdul Kalam Technical University
Lucknow, Uttar Pradesh

Subject:- **Regarding "BYJU'S" hiring opportunity for B.Tech and MBA students of 2020 and 2021 passed out/ passing out Batch**

Dear Sir/Ma'am,

Please to inform you that as part of hiring process for **B.Tech and MBA of 2020 and 2021 passed out/ passing out batch**, company "BYJU'S" wish to invite the students of AKTU affiliated colleges for this drive. Please find invitation and link for the participation of students as per the details attached herewith in (Annexure- A). You are requested to kindly go through and encourage the students for registration latest by **10th May 2021**.

ERP Link: erp.aktu.ac.in (**MANDATORY**)

If you have any concern, you are requested to feel free to write at tnp.aktu@aktu.ac.in

With warm regards,

(Dr. Ayush Srivastava)
Assistant Registrar
Nodal Officer – Training & Placement

Copy to:

1. Registrar, AKTU, Lucknow
2. Finance Officer, AKTU, Lucknow
3. Controller of Examination, AKTU, Lucknow
4. Dean Student Welfare, AKTU, Lucknow
5. Media Prabhari, AKTU, Lucknow
6. Technical Officer, AKTU, Lucknow
7. In-charge Placements, AKTU, Lucknow
8. Staff Officer, Hon'ble Vice Chancellor for kind information

(Dr. Ayush Srivastava)

Campus Placements 2021	
Job Notification Form	
COMPANY OVERVIEW	
Name of the Company	BYJU'S
Website / Other source of Information	https://byjus.com/
Company Type	Education-Technology
Brief write-up on the Company (50 to 75 words)	<p>BYJU'S is the world's most valuable ed-tech company and the creator of India's most loved school learning app which offers highly adaptive, engaging and effective learning programs for students in classes 1-12(K-12)and competitive exams like JEE, NEET,CAT and IAS.</p> <p>BYJU'S - The Learning App, the flagship product for classes 4-12 was launched in 2015.Today,the app has over 35 million registered students and 2.4million annual paid subscriptions. With an average time of 71 minutes being spent by a student On the app everyday from1700+cities, the app is creating a whole new way of learning through visual lessons. It is encouraging students to become self-initiated learners.</p> <p>The Disney BYJU'S Early Learn App was launched in June 2019, a special OpeningfromBYJU'SincollaborationwithDisneyIndiaforstudentsinclasses1-3.In early 2019, BYJU'S also acquired Osmo, a Palo Alto-based maker of educational games to transform the whole o%ine to online learning experience.</p> <p>The apps have been designed to adapt to the Unique learning style of every student, as Per the pace, size, and style of learning. BYJU'S is paving the way for new-age, geography agnostic learning tools that sit at the cross-section of mobile, interactive content and personalized learning methodologies</p>
JOB PROFILE	
Job Designation	- Sales, Business Development
Job Description	<ul style="list-style-type: none"> • Having a keen interest and deep understanding of the Indian education sector. • Interested in mentoring and guiding students. • Having a knack for sales • Good interpersonal and presentation skills.
Place of Posting	-Across India
Key Responsibilities:	- Business Development Associates (BDA)
Type of Placement	-Virtual
SALARY	
Cost to Company (CTC)	5-10 LPA
Training Period	-3 Month
Salary / stipend paid during training	-25 K

Bond or Service Contract (If Yes, give details)	-No
SELECTION PROCESS	
Shortlist from Resumes	-Yes
Written Test (Technical / Aptitude)	-No
Group Discussion	-No
Personal Interview	-Yes
Minimum Number of Offers You intend to make	-100
Eligible Department and Program	-Graduation/ Post Graduation Degree 2020 and 2021Batch
Specific Eligibility requirement (Please mention)	-Good Internet and Handsfree
Date & Time of the Drive	14 th May 2021
Venue	- Virtual
Expected Joining (dd/mm/yyyy)	- Immediately for 2020 batch and after exams for 2021 batch