

**Dr. Ayush Srivastava**  
**Assistant Registrar**  
**Nodal Officer-Training & Placement**



**Dr. A. P. J. Abdul Kalam Technical University**  
**Uttar Pradesh, Lucknow**  
Sector-11, Jankipuram Extension, Lucknow  
E-mail: ayush@aktu.ac.in

Ref:AKTU/UIIC/2021/435

01<sup>st</sup> June, 2021

To,

The Directors/Principals,  
Colleges affiliated/associated to Dr. APJ Abdul Kalam Technical University  
Lucknow, Uttar Pradesh

**Subject: Regarding "Case New Holland Industrial" hiring opportunity for BE/ B.Tech (Mechanical Engineering) students of 2020 passed out batch**

Dear Sir/Ma'am,

Please to inform you that as part of hiring process for **BE/ B.Tech (Mechanical Engineering)** students of **2020 passed out batch**, company "**Case New Holland Industrial**" wish to invite the students of AKTU affiliated colleges for this drive. Please find invitation and link for the participation of students as per the details attached herewith in (Annexure- A). You are requested to kindly go through and encourage the students for registration latest by **3<sup>rd</sup> June, 2021**.

**ERP Link: erp.aktu.ac.in ( Mandatory )**

If you have any concern, you are requested to feel free to write at [tnp.aktu@aktu.ac.in](mailto:tnp.aktu@aktu.ac.in)

With warm regards,

(Dr. Ayush Srivastava)  
Assistant Registrar  
Nodal Officer – Training & Placement

**Copy to:**

1. Registrar, AKTU, Lucknow
2. Finance Officer, AKTU, Lucknow
3. Controller of Examination, AKTU, Lucknow
4. Dean Student Welfare, AKTU, Lucknow
5. Media Prabhari, AKTU, Lucknow
6. Technical Officer, AKTU, Lucknow
7. In-charge Placements, AKTU, Lucknow
8. Staff Officer, Hon'ble Vice Chancellor for kind information

(Dr. Ayush Srivastava)

<b>Campus Placements 2021</b>	
<b>Job Notification Form</b>	
<b>COMPANY OVERVIEW</b>	
Name of the Company	Case New Holland Industrial
Website / Other source of Information	<a href="https://www.cnhindustrial.com">https://www.cnhindustrial.com</a>
Company Type	Automotive ( Farm Equipment )
Brief write-up on the Company (50 to 75 words)	<p>CNH Industrial (India) Pvt. Ltd. is a fully owned subsidiary of CNH Industrial – a global leader in capital goods segment. It is present in 180 countries with its 13 brands, 66 manufacturing plants, 49 research and development centres and a workforce of more than 62,000 people. New Holland Agriculture, one of the brands of CNH Industrial, began its operations in India in 1998.</p> <p>Today, New Holland Agriculture offers a technologically superior range of 35 HP to 90 HP tractors in India. Retailing over 35,000 tractors in a year, the family of over 4,50,000 satisfied customers is growing at a fast pace.</p>
<b>JOB PROFILE</b>	
Job Designation	Graduate Apprentice Trainee ( As per the Apprentices Act )
Job Description	Working for the allocated project/taking training in the allocated areas for the period of one year
Place of Posting	Greater Noida
Key Responsibilities:	Working for the allocated project for one year
Type of Placement	GAT for the one year
<b>SALARY DETAILS</b>	
Cost to Company (CTC)	20,000 ( STIPEND )
Training Period	1 YEAR
Salary / stipend paid during training	20,000( Stipend )
Bond or Service Contract (If Yes, give details)	NA ( To be governed as per the Apprentice Act )
<b>SELECTION PROCESS</b>	
Shortlist from Resumes	Yes
Written Test (Technical / Aptitude)	NA
Group Discussion	NA
Personal Interview	Yes
Minimum Number of Offers You intend to make	15
Eligible Department and Program	Manufacturing, Design, QC ,WCM etc.,
Specific Eligibility requirement (Please mention)	Candidate should be good in written and spoken English

Date & Time of the Drive	Immediate
Venue	Greater Noida
Expected Joining	Immediate