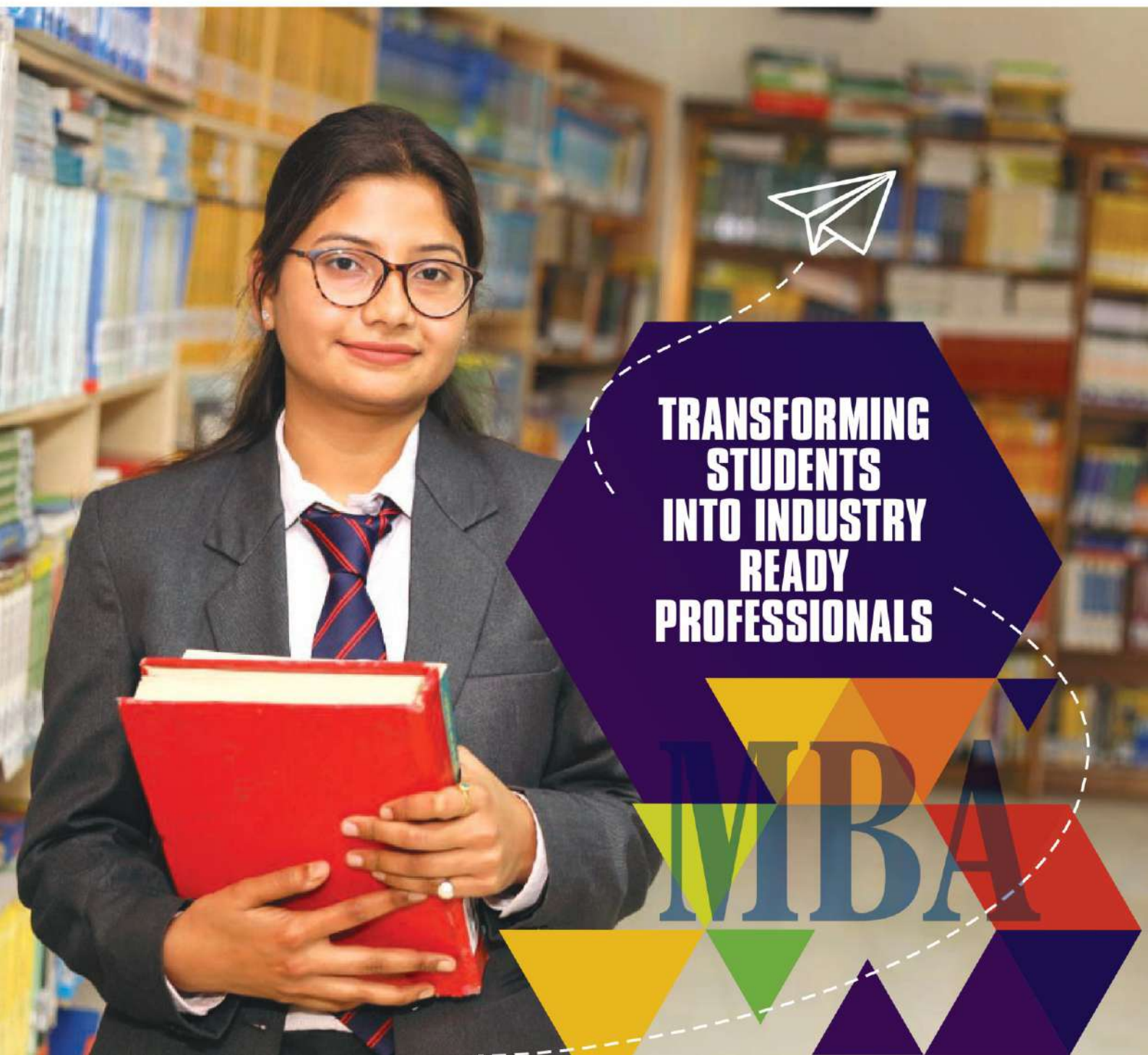


www.gniotmba.net



GREATER NOIDA INSTITUTE OF TECHNOLOGY MBA INSTITUTE

(Approved by AICTE, Ministry of HRD, Govt of India & Affiliated to AKTU, Lucknow)



**TRANSFORMING
STUDENTS
INTO INDUSTRY
READY
PROFESSIONALS**

MBA

VISION

Our vision is that India's future should be both comprehensive and harmonious. It must encompass all the myriad aspects that constitute the life of the country and its people. We must be able to awake a greater awareness of the cultural and spiritual strengths-which formed the bedrock of our past achievements and should form the foundation of our future accomplishments. We must be able to give rise to an unswerving confidence and a complete reliance of one's own capacity and an unshakable determination to realize the full potential.

MISSION

To serve the society and enhance the quality of life through excellence and leadership in professionally relevant education, as an academic community which is outward looking and committed to innovation and life long learning.



ABOUT MBA INSTITUTE GNIOT

GNIOT MBA Institute takes pride in being the frontrunner amongst the MBA Institute to introduce a program that inculcates the essence of sustainability in conventional business education. MBA programme is a two-year full-time post-graduate program offered at the Greater Noida campus. The program is designed to help students develop a holistic perspective and imbibe the ethos of socio-environmental responsibilities. Also, to equip them with the skills to assess and preserve all stakeholders' interests in a dynamic and unpredictable environment imparts professional education at post graduate level in the field of Management. GNIOT MBA institute has been working for the attainment of a mission-to develop highly skilled and professionals for industry and business for the past 20 years. Established in 2001, it has now acquired a commendable position as one of the premier institutes. Our MBA programmes are approved by All India Council for Technical Education and it is affiliated from Dr. A.P.J Abdul Kalam Technical University (AKTU). There is an increased emphasis on innovative curriculum, interactive pedagogy, intense industry visits/interface. We at GNIOT MBA institute emphasize on experiential learning that evokes courage and confidence in students to meet the requirements of the world outside.

The five-year Integrated MBA is a comprehensive management programme that aims to prepare a candidate for managerial job profiles from Class 12 onwards. Integrated MBA is a combined course of management studies from undergraduate to postgraduate level. Also, a five-year integrated MBA saves the candidate from appearing for entrance exam and selection process twice (at UG and PG level), saving one year that goes into preparation of CAT, XAT, MAT, CMAT, etc.



WHY MBA/IMBA FROM GNIOT?

MBA is a 2 year full time program approved by AICTE, Ministry of HRD, Govt of India & Affiliated to AKTU, Lucknow. Further, in its pursuit of achieving excellence. MBA at GNIOT is programme of the Institute, which is highly rigorous, comprehensive and practice-oriented by design. To overcome increasingly multifaceted challenges, business leaders need to think creatively and react strategically to gain and sustain competitive advantages. Thus, broadening horizons and enhancing skills is key element of any teaching-learning process. The Programme focuses on developing competent managerial human resources for the Industry, who is ready to take on the challenges of the ever-changing corporate environment.

The curriculum is a unique blend of strategic thinking and pragmatism with three dimensional focuses that is not only to achieve highest standards of academic excellence, but also to achieve highly effective corporate interface backed with multi-dimensional development opportunities. The students are nurtured to be emotionally intelligent through inculcating human values and professional ethics so that they surpass competition and excel better than the best.



REASONS WHY BRILLIANT STUDENTS CHOOSE GNIOT MBA INSTITUTE:

- **Inspiring Faculty:** Intellectual capital is its most valued resource. The core faculty team comprises distinguished academicians from the best institutions and leading professionals of the corporate world. Many of them are Ph.D holders and are involved in guiding the students and researchers in their areas of expertise.
- Interaction with corporate leaders and professionals.
- High Placements Rate.



Why Integrated MBA?

- Integrated MBA course saves time, as it does not repeat the syllabus that is similar at both BBA and MBA levels.
- Time and expenses are saved when it comes to the Integrated MBA course. The students need not appear for entrance exams twice.
- Students have a comprehensive understanding of the fundamentals of Business Management.
- Unlike a 2-Year MBA, an integrated MBA allows students to have their time when it comes to choosing areas of specialization or internships they want to pursue.
- With better knowledge and experience, students with an integrated MBA degree have better placement opportunities, with decent salaries and incentives.

Program Outcomes

On successfully completing the program the student will be able to:

- Apply knowledge of management theories and practices to solve business problems.
- Foster Analytical and critical thinking abilities for data-based decision making.
- Ability to develop Value-based Leadership ability.
- Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of the business.
- Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

MBA

Business Analytics



What is it about?

- MBA Business Analytics is a methodical exploration for business or organizations of the data.
- It uses statistical analysis and give insights on their performance and helps companies to improve the management decision.
- The course comprises optimization, statistics, decision analysis, artificial intelligence, and many more.
- The course includes latest fields like Business Intelligence and Advanced Analytics.



Why Study the MBA Business Analytics course at GNIOT MBA INSTITUTE?

- GNIOT MBA Business Analytics offers skills and knowledge regarding analytics, applied and theoretical statistics gained for job opportunities.
- Business analytics has relevance in every industry like Marketing, Finance, Consultancy, Intelligence, etc.
- It offers a wide range of career options including data analyst, data scientist, technical team leader, data mining expert, qualitative analyst.
- Top companies such as Microsoft, Infosys, Wipro, Google Tata Group, Facebook, LinkedIn etc, have positions for these students.
- Great salary packages are offered with the average ranging between INR 8-16 LPA.

MBA Business Analytics is in high demand by various companies for the following reasons:

- The course provides faster answers to business questions.
- MBA Business Analytics comes with a deeper understanding of customer behavior.
- It provides On-demand business metrics reports to the companies.

GNIOT GREATER NOIDA INSTITUTE OF TECHNOLOGY (MBA INSTITUTE)
Greater Noida, Uttar Pradesh, India

Congratulations!

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01 **BYJU'S** 10.0 LPA
02 **TRIPART** 4.50 LPA
03 **INCLIMART** 3.50 LPA
04 **KLARNA** 3.50 LPA
05 **TRIPART** 3.25 LPA

NIKHIL VERMA
MBA Batch | 2020-22

#PLACEMENT

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MBA

Health care and Hospital Management

MBA (Health care and Hospital Management) is a Work Integrated Learning Programme for aspiring professionals for a career in the high growth Health care and Hospital Management industry. This program is one of the growing and preferable management programs for students who want to attain advanced business management skills prerequisite to efficiently manage and modulate complex hospital and healthcare systems. Health care industry has been growing at a Compound Annual Growth Rate of around 22% since 2016. At this rate, it is expected to reach USD 372 Billion in 2022. Healthcare has become one of the largest sectors of the Indian economy.



Why should one do an MBA ?

(Health care and Hospital Management)

The degree is very diverse and an emerging sector all over the world. The job is just not restricted to India. There is a huge demand for such individuals in developed countries like the United States of America, the United Kingdom, and many more. You will get an opportunity to work with the top pharmaceutical companies and top hospitals of the world. One can also find jobs like -

- Human resource
- Patient care service
- Hospital CEO
- Hospital CFO
- Claims manager
- Hospital operations manager
- Pharmaceutical production management
- Medical practice manager

Leading Recruiters



OUR TOP RECRUITERS



& many more...



Certification Courses

- Project Management Professional Certification.
- Business Analytics Certification.
- Aptitude Training.
- Corporate Readiness & Soft Skill Training.
- Life Skills Training.
- Business communication certification.
- Certificate Program in Operations Management.
- Sales Leadership Professional (CSLP) certification.
- Financial Modeling & Valuation Analyst (FMVA) certification.
- Capital and Derivative Analysis certification.
- HR Payroll & Statutory Compliance.
- HR Recruitment & HR analytics Program.
- International Business & documentation.

Program Educational Objectives:

PEO-1: Graduates will be able to contribute in nation building with advance practical knowledge in the functional areas of business management while upholding ethical practices.

PEO-2: Graduates will be able to establish benchmarks with necessary tools and techniques to analyze, design, develop, optimize and integrate systems for handling complex business problems and uncertainty.

PEO-3: Graduates will be able demonstrate as an effective team player with the capability to lead and appreciate team work towards organizational challenges and issues for synergistic growth of the multinational organizations: Domestic and Global Organizations.

PEO-4: Graduates will be ignited with passion and curiosity for life-long learning and innovation so that they can pursue higher studies, high level of personal and professional integrity leading to greater societal impact.

PEO-5: Graduates will be competent to take-up entrepreneurial initiatives either for their own or within other organizations where they are employed and develop innovative ideas and drive the business through entrepreneurial skills.



GNIOT MBA INSTITUTE UNIQUE OFFERINGS

• INDUSTRY-ORIENTED CURRICULUM

Developed in extensive consultation with leading corporate leaders, our programme gives the relevant inputs to meet the industry requirement, sharpens the students' analytical and theoretical skills and exposes them to the core academic concepts along with ground realities and specifications of core industrial concepts.

• CLUBS AND SOCIETIES

The clubs and Societies of GNIOT MBA Institute makes students socially responsible. This opens avenues for students to gain competencies which enable them to explore, innovate and contribute to the society at large. These clubs and societies grow the intellect of all the students, it also gives space to create new ideas that shape tomorrow's world and have an impact on our society. Students have privileged access to this knowledge and are able to discuss and brainstorm in an inspiring and personalized environment.

• PLACEMENT CELL

Corporate Linkages Rooted in Ethics GNIOT MBA Institute maintains close contacts with corporates through its wide network which occupies leadership positions. The Placement Cell plays a crucial role in locating job opportunities for Under Graduates and Post Graduates passing out from the college by keeping in touch with reputed firms and industrial establishments. The Placement Cell operates round the year to facilitate contacts between companies and graduates.

• UNPARALLELED MENTOR-MENTEE PROGRAMME

GNIOT MBA Institute has instituted a Mentor-Mentee Programme and a Counseling Cell to help students make the right career choice. The optimal student-teacher ratio ensures that each faculty member has a group of students under him/her whom he/she can guide through regular career counseling, just like a true mentor.



LEARNING OUTSIDE CLASSROOM

The 2 years MBA program and 5 years IMBA program enables students to take a holistic approach to augment their learning outside the classroom. Students are compulsorily devoting 1 Hour outside the classroom in completing industry driven projects with various club activities. The diversity and collective experience of the students are strong enablers that facilitate continuous mutual learning and growth, both as individuals and as team members. The close-knit group of students ensures that group learning as a process is conducted effectively. The students participate actively in the institute clubs to pursue their interests and more importantly evolve as individuals with a mind and a heart. Students are the sole organizers of social events in **Cultural Club, Corporate games, Corporate conclave, Skits, Group Dance, Rangoli**, etc. They organize these events with students of other programs which further expose them & improve group dynamics, team management & organizational skills.



CAREER OPTIONS

- Management Analyst/Consultant
- Data Analyst
- Business Intelligence Analyst
- Program and Marketing Managers
- Big Data Analytics Specialist
- Operations Manager
- Market Research Analyst
- Brand Manager
- Product Manager
- Sales Manager
- HR Manager



Batch of 2020-21 Placement Highlights

10
LPA
HIGHEST CTC

90
REGISTERED STUDENTS
FOR PLACEMENT

82
STUDENTS PLACED
IN VARIOUS COMPANIES

Batch 2022-2022 Multiple Placements

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SWARNA
MBA Batch : 2020-22

- 01 NPCL 3.50
- 02 VVA 3.25
- 03 VVA 3.00
- 04 ROYALDAK 2.50
- 05 ROYALDAK 2.50

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KAZI MUNTJIB RAHMAN
MBA Batch : 2020-22

- 8.00 skolar
- 4.50
- 3.25 TATA AIA
- 3.25
- 3.00 SEAIR
- 2.50

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UJJWAL KAUSHIK
MBA Batch : 2020-22

- 8.00 skolar
- 5.00
- 4.00
- 3.50
- 3.25 TATA AIA
- 3.00

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