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To
Directors/Principals
Colleges affiliated/associated to Dr. APJ Abdul Kalam Technical University
Lucknow, Uttar Pradesh

Subject: Regarding Company Square Yards Campus Hiring Opportunity for Graduation & MBA students of 2020 passing out batch

Dear Sir/Ma'am

Please to inform you that as part of Campus Hiring process for Graduation & MBA students of 2020 passing out batch. Company Square Yards wish to invite the students of AKTU affiliated colleges for this drive.

Please find invitation and link for the participation of students as per the details attached herewith (Annexure 1). You are requested to kindly go through and encourage the students for registration latest by 16-Jan-2020

ERP Link: erp.aktu.ac.in (**MANDATORY**)

If you have any concern, please feel free to write at tnp.aktu@aktu.ac.in

With warm regards

(Shantanu Pathak)
Assistant Registrar
Nodal Officer – Training & Placement

Copy to:

1. Registrar, AKTULucknow
2. Finance Officer, AKTULucknow
3. Controller of Examination, AKTULucknow
4. Dean Student Welfare, AKTULucknow
5. Media Prabhari, AKTULucknow
6. Technical Officer, AKTULucknow
7. Pro VC, AKTU,Lucknow
8. Staff Officer, Hon'ble Vice Chancellor for kindinformation

(ShantanuPathak)

(Annexure 1)

Campus Placements 2020

Job Notification Form

COMPANY OVERVIEW

Name of the Company	Square Yards
Website / Other source of Information	www.squareyards.com
Company Type	Sales and Marketing
Brief write-up on the Company (50 to 75 words)	<p>Square Yards is India's largest Real Estate Marketplace. Founded in Oct 2013 and growing at a scorching pace, Square Yards is already the largest distributor by revenues for the primary residential real estate in India and it also enjoys a virtual monopoly in the Non Resident Indian (NRI) markets. Its International real estate division is one of the fastest growing cross-border real estate platform in the world and its subsidiary Square Capital, a marketplace digital lending platform for loans & mortgages, has scaled up to become one of the top two mortgage distributor in India by value of loans disbursed.</p> <p>Square Yards has achieved a significant scale in facilitating real estate investments worth more than USD \$1 Billion and mortgages worth \$300mn to 12500+ satisfied customers worldwide facilitated by 2000employees present in 30 cities across 10 countries including India, UAE, Qatar, Oman, Kuwait, UK, Singapore Hong Kong, Australia and Canada. Around ~50% of these investments happen to be cross border transactions, making it a global leader in cross border.</p>

JOB PROFILE

Job Designation	Management Trainee
Job Description	<ul style="list-style-type: none">• Build good Working relationship with Clients.• Understand the core values of the company and its goals. Research the market and related products for possible business opportunities.• PAN India competitive Market Research and Data analysis in Real Estate and Financial market.• Present the product favourably and in a structured professional manner.• Maintain and Develop relationships with channel partners in person and via telephone calls and e-mails.• Follow up with potential customers to prospect for new business.• Advise on forth coming product developments.• Develop Square Yards as a brand by ensuring Service standards in line with company polices.
Place of Posting	PAN India
Key Responsibilities:	<ul style="list-style-type: none">• Build good Working relationship with Clients.• Understand the core values of the company and its goals. Research the market and related products for possible business opportunities.• PAN India competitive Market Research and Data analysis in Real Estate and Financial market.• Present the product favourably and in a structured professional manner.• Maintain and Develop relationships with channel partners in person and via telephone calls and e-mails.• Follow up with potential customers to prospect for new business.• Advise on forth coming product developments.• Develop Square Yards as a brand by ensuring Service standards in line

	with company polices.
Type of Placement	Regular
SALARY DETAILS	
Cost to Company (CTC)	<p>Salary (Fixed) 250,000 Conveyance Reimbursement * 60,000 Mobile Reimbursement* 6,000 Target Based Incentives (Minimum)* 1,00,000 Total 416,000 Amounts mentioned, and their payout is contingent on meeting indicative performance threshold, as defined from time to time. Performance and salary are subject to review in 6 months, provided defined Performance targets are met.</p>
Training Period	6 months' Probation Period
Salary / stipend paid during training	Same as above
Bond or Service Contract (If Yes, give details)	NO
SELECTION PROCESS	
Shortlist from Resumes	No
Written Test (Technical / Aptitude)	No
Group Discussion	Yes
Personal Interview	<p>Yes</p> <ul style="list-style-type: none"> • Personnel Interview with the Management • Psychometric Analysis • Letter of Intent
Minimum Number of Offers You intend to make	40-60
Eligible Department and Program	Graduation & MBA – Batch 2020
Specific Eligibility requirement (Please mention)	<ul style="list-style-type: none"> • An emphatic communicator with pleasant personality. • Self-driven, well groomed, results-oriented professional with a positive outlook. • Structured and process oriented. • Zeal for multitasking. • Comprehensive towards Facts and Figures
Date & Time of the Drive	Yet to be decided
Venue	Yet to be decided
Expected Joining (dd/mm/yyyy)	Yet to be decided